



Compare Shipping Costs to make sure you're getting the best available rates

As transportation costs continue to skyrocket, so too does the cost of shipping your business inventory and ordering supplies. Hand in hand with wildly fluctuating oil prices are Federal Fuel Surcharges and Regional Fuel Surcharges, creating a climate where freight charges can – and do - change every week.

Some business owners choose to raise prices to compensate for higher shipping costs while others try to keep shipping costs down in an effort to stay competitive. As a result, business owners end up swallowing the costs and earn lower profits.

Compare prices

Considering that there are over a dozen national package delivery companies servicing the U.S. and many more regional companies, it makes sense to do some comparison shopping.

Keep in mind that the major package delivery services such as DHL, Fedex and UPS prefer the cost benefit of a routine shipping arrangement which provides predictability and regularity which benefits both parties. Since this is very attractive arrangement for carriers they will openly negotiate discounted rates for your business. Take your manifest report for last year and shop it around.

While shopping around for the best rate for each package takes time, some prefer to ship 'a la carte'. Shipping Shoppers can find the best deals using shipping comparison sites such as ShipGooder.com, FreightQuote.com and RedRoller.com.

ShipGooder.com

With an ungrammatical name like ShipGooder.com it had better be good and may in fact be the most accessible and easiest to use rate comparison site on the 'net.

Just enter two zip codes and your package weight and ShipGooders' Rapid Rate Server technology provides rates instantly. Rates are provided for all of the major carriers companies as well as rates from regional and local carriers. No registration required - just browse on over and dare to compare!

Freightquote.com

Freightquote.com gives you instant comparisons from lots of great carriers. Choose the best freight rates and service options for truckload and less than truckload (LTL) shipping, intermodal, air freight services and international freight shipping. Everything can be done online including pricing, pickups, documents, and tracking.

RedRoller.com

Redroller combines freight rate comparisons with shipping automation software. You simply enter your package information and RedRoller displays multiple shipping options across a broad range of carriers including the USPS. Not only that, but you can compare delivery times, service guarantees and price options. You can arrange for pick-ups and locate nearby drop off locations. RedRoller also generates authorized shipping labels & postage. Built-in address verification could save the cost of the monthly fee required for a service as complete as this.

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